

# **COMPANY PROFILE**

Smart Elegante Motors Ltd



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SMART ELEGANTE MOTORS

## EXECUTIVE SUMMARY

Smart Elegante Motors, located in Kenya, is a premier car dealership offering a wide range of new, used, and freshly imported vehicles. We provide unparalleled customer service and top-quality vehicles, ensuring a seamless and satisfying car-buying experience for every customer. We pride ourselves on our core values of trust, honesty, reliability, and confidentiality.

## COMPANY OVERVIEW

Founded on principles of excellence and customer satisfaction, Smart Elegante Motors has grown to become a trusted name in the automotive industry in Kenya. We are dedicated to offering the best car-buying experience through our extensive selection of vehicles and exceptional customer service.



#### MISSION

To be a leading, dynamic car dealership by providing our clients fast access to both international & local vehicle markets easily & conveniently.



### VISION

Vision: Our company's vision is have our mission come to life.



## CORE VALUES





Building strong relationships with our customers through transparency and integrity.



Providing honest and accurate information about our vehicles and services.







Ensuring our vehicles and services are dependable and meet the highest standards.

### Confidentiality

Respecting the privacy and confidentiality of our customers' information.



## OUR OFFERINGS



#### **New Vehicles**

At Smart Elegante Motors, we offer a vast selection of new vehicles from some of the most popular and reputable car manufacturers in the world, including Toyota, Honda, Ford, and many more. Whether you're in the market for a compact car, a sports car, or a family-friendly SUV, we have something that will suit your needs and budget.

#### **Used Vehicles**

• Our selection of used cars, trucks, and SUVs is thoroughly inspected and reconditioned to ensure they are in top working condition. We offer competitive prices on all of our used vehicles, providing great value for our customers.





#### **Freshly Imported Vehicles**

• We specialize in freshly imported vehicles, shipped directly from other countries to our dealership. These cars are often in high demand and are sold quickly. Visit us soon to explore our unique and exclusive options.

## FINANCING OPTIONS

We understand that purchasing a vehicle can be a significant investment. At Smart Elegante Motors, we accept a variety of financing options to make the process more affordable. We work with a range of lenders to provide our customers with the best rates and terms possible, helping you find the financing option that suits you best.

## CUSTOMER FEEDBACK



I recently had the pleasure of purchasing a vehicle from Smart Elegance Motors in Jiji, and I must say it was an outstanding experience from start to finish. I cannot praise this dealership enough for its professionalism, transparency, and customercentric approach. They were willing to negotiate on the price, ensuring that I got a fair deal on the vehicle. The paperwork was handled efficiently, and the entire transaction was completed promptly.

#### **Jimmy Makau**

Smart Elegante Motors set the bar across the board for a perfect customer experience. From the moment I reached out with a brief inquiry, William from (SEM) was responsive, extremely knowledgeable, not only about the vehicle itself, but in walking me through the entire process. It could not have been more seamless and made the process very pleasant. Their attention to detail and my satisfaction was unparalleled- going above and beyond in every aspect!



#### Sean Njoroge



One Of the few dealers Who Will not nag you but Will allow you to close the deal. Very professional.



Super service all the way,very proffesional. I will absolute do business with you again.



#### **Ruth Naserian**



### WIDE RANGE OF VEHICLES

We offer an extensive selection of vehicles to meet the diverse needs of our customers. From small city cars to large family SUVs, our inventory is constantly updated with the latest models from the world's leading car manufacturers.

### COMPETITIVE PRICING

We provide competitive pricing on all our vehicles to offer the best value for your money. Our prices are regularly checked against other dealerships to ensure fairness and competitiveness. We also offer various financing options to help you purchase your dream car.

### **EXPERT SERVICE TEAM**

Our experienced and knowledgeable service technicians are dedicated to keeping your vehicle in excellent condition. Whether you need routine maintenance or major repairs, our team provides the best possible service using the latest diagnostic tools and equipment.

### CUSTOMER SATISFACTION

Customer satisfaction is our top priority. Our team of experts is always available to answer your questions and assist you through the car-buying process. We take pride in our ability to provide the highest level of customer service and satisfaction.



# GET IN TOUCH



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